

Investor Presentation

Doctor Direct

Presents

EvrCare

Unique, Simple, Hands-Free Remote Monitoring & Video Platform

powered by

VeriSmartPhoneTM

ORACLE[®]

Investment Summary

- Reimbursed by Medicare / Insurance Providers and ready to start generating sales
- Phase 1(Doctor Managed Care) is complete and Market ready/ profitability in 3rd quarter
- Revenue Stream for Doctors, Cost Reduction for Hospitals and ACOs and Insurances
- Takes advantage of gov't mandated directives in healthcare such as Quality Driven Cost Reductions
- Proprietary Technology that is Proven with Live Patient Trials Performed
- Phase 2 is a Social Networking/ E-commerce Platform for Health and Fitness Monitoring
- Leverages Internet of Things (IoT) with Artificial Intelligence (AI), Machine Learning, and Mobility
- SAAS Model drives consistent and sustainable profitability- Supports expanding Valuation Multiples
- Traction in Developing Strategic Partnerships with Global Technology and Medical Partners
- Offering Series A to fund Growth, build out management team and client acquisition
- Impact Solution for Global Healthcare / Fitness Industry

Problems in Healthcare

- Lack of fast access to the primary care doctor – unnecessary ER visits
- Hospitals get heavily penalized for readmission within 30 day period
- Compliance with Government Regulations
- Current available systems in telehealth are not user friendly and rely on internet or landline
- 27% of the US population generates 66% of the costs (\$2 Trillion) - our targeted market
- Doctors make health decisions based upon non-consistent, intermittent, unreliable data
- 84 million Americans currently require chronic care
- Doctors have too many patients and not enough time
- No time or financial incentive to provide better care


Our Model

Doctor Managed Care
Phase 1 (Completed)


And

Health & Fitness Monitoring
Phase 2

Integrate & migrate
cross-sales

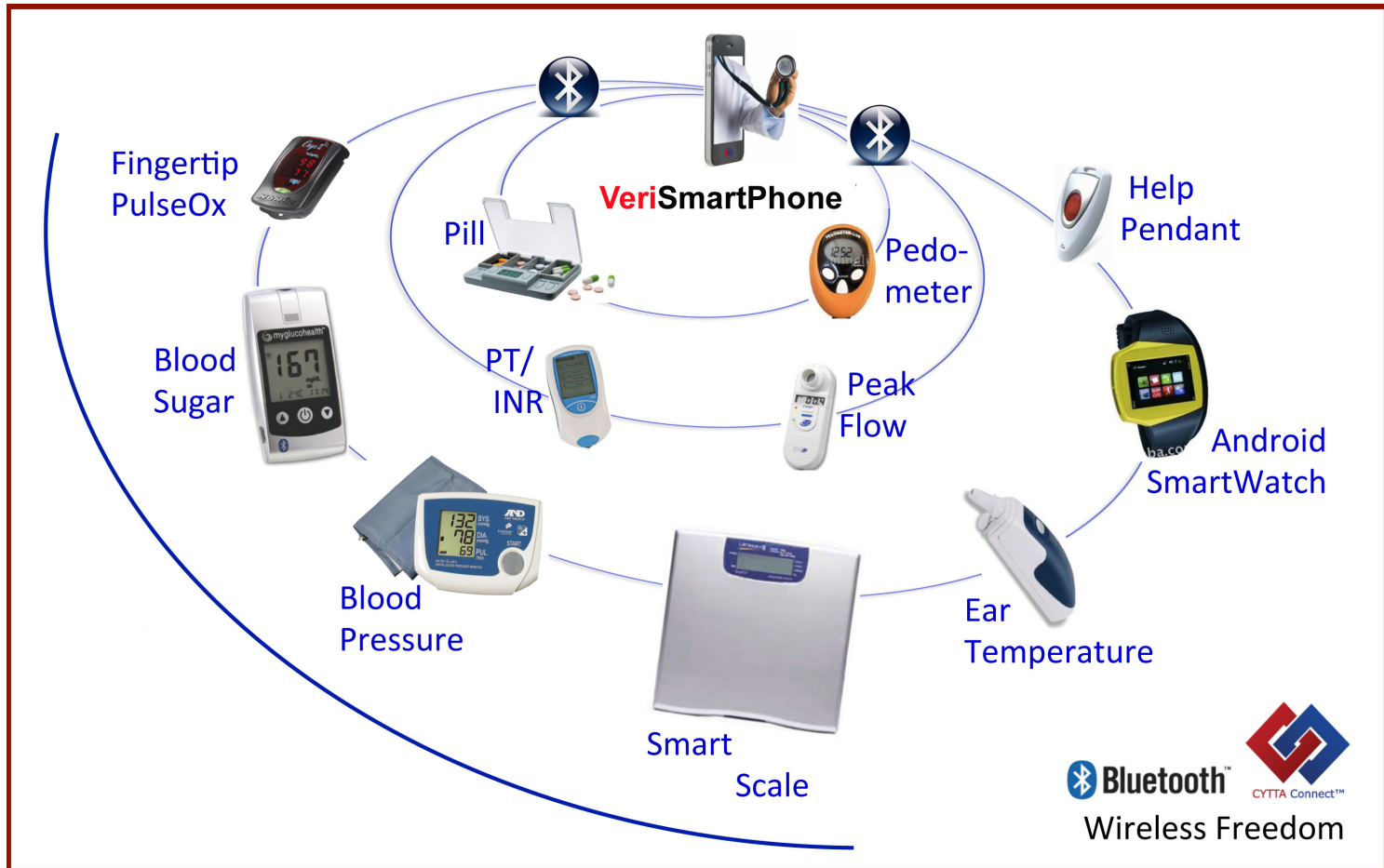
- \$30/monthly fee for all services
- FDA approved  devices
- Automatic Monitoring & Alerts
- Connects doctor and patient
- Very easy for seniors, etc.



- Free and \$9⁹⁵/monthly*
- Any medical  device
- Automatic Collection plus Alerts*
- Upgradeable to Doctor Managed Care
- Tech friendly for all

EvrCare.com Platform

Phase 1 (done) - Doctor Managed Care - Remote and Video Monitoring
Phase 2 - Health and Fitness Monitoring - Social/E-commerce Platform



Technology Products

- **VeriSmartPhone App**– Proprietary app that downloads into Android phones (IOS to follow) that automatically picks up Bluetooth readings from medical peripherals (BP etc.) and interprets the reading and sends the data and alerts via cellular or WiFi.
- **Patient Platform** is a web based platform where each Patient’s data is stored and displayed and available as an EHR (Electronic Health Record) for patients, Doctors and caregivers
- **Doctor Dashboard** is our proprietary program for the Doctor’s office computers allowing the Doctor to monitor all patients and their readings and alerts in real-time. Doctor and patient may communicate through voice, data and/or video conference

EvrCare.com Online Platform (designed)

- **EvrCare.com** is currently designed and we are commencing the build out of the EvrCare.com Platform incorporating all the doctor directed EvrCare functionality, as well as individual fitness health and wellness monitoring.

Doctor Direct

Phase I

Doctor Managed Care

Constant Care from your Doctor in the comfort of your home

Advantages

Web based mobile system - Personal care plan designed for patient by his primary care doctor.
One-step process for a patient – only taking day to day readings on prescribed peripherals.

Live video interaction and immediate alert system to the circle of care

- Integration with EMR (Electronic Medical Records) & EHR (Electronic Health records)
- Ambulatory care for chronic disease management – Reduces Re-admission penalties
- Doctor can prescribe medicine without seeing patient in his office based on accurate daily readings
- Doctor gets paid by insurance up to \$100/patient/month with new CPT Codes
- Portable system that allows patient to enjoy day to day life activities outside of their home.
- Additional revenues from: Mobile network, Big Data, Advertising

Benefits

\$30/Month/Patient

- Reimbursed by Medicare/ Insurance Companies for patients with comorbidities
- Patients cover the cost if not qualified for reimbursement, or for those who want to monitor their loved ones
- Uses only FDA approved Bluetooth medical devices
- Doctor prescribes appropriate medical grade peripherals
- Doctor creates personalized alert parameters for each patient based on their medical history
- Alerts go directly to Doctor, staff, caregiver, or family in real-time
- Doctor can make accurate remote medical decisions for each patient
- Reduces office and EMR visits
- Generates new revenue stream for doctors
- Personalizes remote patient care

Current Market Adoption

Agreements and partnerships in place with:

- Major National ACO ([Heritage Provider Network](#)) has done live patient clinical trials and wants to deploy Doctor Direct version 2.0
- Signed agreement in place with [Prospect Medical Systems](#)
- Dr. Terry Olson (formerly HPN) now [Oak Street Health](#) wants to deploy our technology
- Readmission clinical trial ongoing with Dr. D. Meschler at [Dignity Health](#)
- Partnership with [Oracle](#) for technology development and client outreach
- Technology reviewed, approved and listed with [Kaiser Permanente](#)
- Oracle and Cyta jointly preparing presentations for possible rollout with [Verizon](#)
- Commitment from Yona Systems Group ('8a'-Native American U.S. Government Systems Integrator) to immediately commit resources to Indian Health Service joint revenue opportunity
- Partner with [CIFF](#) state of the art and paradigm shifting compression and encryption tec

Competition

We are the only provider of Telehealth solutions using any available connectivity (WiFi, Cellular, Satellite)/ SIM and Device Agnostic

- Bosch Healthcare – Health buddy Telehealth care was shut down in 2015
- Honeywell’s – Telehealth systems rely on internet only
- Philips Healthcare – Telehealth relies on their own equipment that needs to be set up at home; WiFi, only using tablet – Only 300 systems installed nationally
- Qualcomm Life tied to Phillips only WiFi
- Medtronic CardioCom acquired \$200 million no market, fired by HPN, had approximately 90,000 people being monitored with land line - biggest in market
- Alere/MedApps spent \$25+ million to determine the technology wasn’t market ready

Phase II

Health and Fitness Monitoring

Social Networking and E-Commerce Platform

Advantages

Free Version

- Automatically aggregates data from all Bluetooth devices (Fitbit, Blood Pressure etc.) at one site
- Data presented in various graphic formats
- Allows data to be compared and contrasted with other users
- Allows setting of goals and sends advisory to the user
- Allows Social Networking with friends/family
- Advertising revenue
- Big Data Analytics

Advantages

Premium Version - \$10/month

- Paid by User
- User upgrades it from all Basic services or signs up
- Uses any Bluetooth medical device
- Creates instant EHR (Electronic Health Record)
- Platform sets high and low parameters based upon individual and medical recommendations
- Send alerts to friends and family when outside parameters
- Sends alerts to care circle when a user misses a reading
- Upgradeable to include Bluetooth PERS (personal emergency response system) (\$5/month)

EvrCare Lifestyle

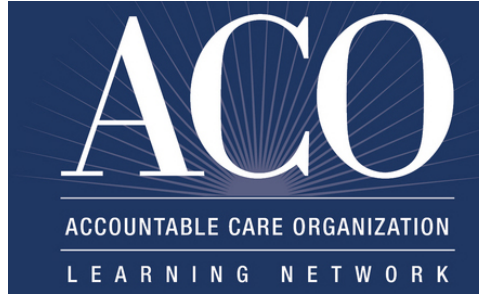


With his profile configured, Jim's phone started notifying him of events he could participate in locally to keep his exercise routine varied and fun. One weekend he got a notice about a charity bike ride happening in a nearby park, and through the app he was not only able to register for the event, but he also got a great discount on a bike rental for the day.

Market



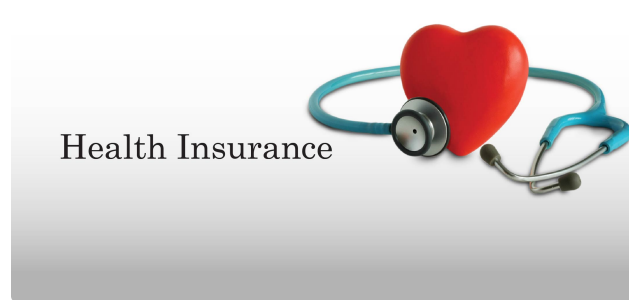
Primary Care Physicians



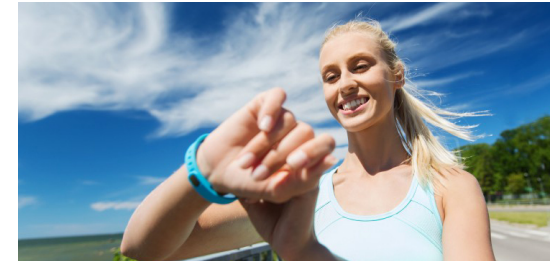
Hospitals



Corporate Wellness Program



Health Insurance



Fitness monitoring

Senior Living Facilities



Doctor Direct



Medical Concierge services



Monitoring Family Members

Market Size

- \$3.2 trillion spent on US Healthcare in 2015
- \$2 Trillion dollar market among 84 million Americans who are chronically ill
- Government new *telehealth Innovation and Improvement Act* for Medicare pushes remote health services for patients.
- 70% of consumers will buy mobile devices to improve their health and to communicate with care provider (Deloitte 2016).
- US market has 80 million patients and 5000+ hospitals needing remote monitoring
- Capture 0.5 % of market in 3 years = 250,000 users = \$10 million gross revenue per month

Team

Gary Campbell Founder/ Co-CEO/ Chairman - Prior to his development of the VeriSmartPhone™ at Cytta Corp, Mr. Campbell was CEO of Rocketinfo which developed instant news delivery technology (rocketnews.com), prior to its sale. As founder of ScreenPhone he partnered with Samsung to develop software and reprogramed Samsung's Anyweb internet appliance to become the first web based remote medical monitoring system. While with Telemac (Rental Accounting) Corp. (TRAC), reprogrammed cellphone chipsets to create prepaid and rental mobile phones. This MVNO technology was licensed to the current TRACfone prepaid mobile telephone company. Mr. Campbell founded CanCall Cellular to introduce the Telemac technology to the cellular rental market. Cancall became the largest US national provider of cellular rental services, and AT&T's exclusive national cellular rental administrator. Mr. Campbell funded and listed International Verifact the developer of today's ubiquitous electronic credit card verification terminal. Mr. Campbell is also the managing principal of the GMC Group his family's multi-generational investment arm. Mr. Campbell has degrees in both Commerce and Law from the University of BC . www.linkedin.com/in/garymcampbell

Mr. Jerry L. Smith, Co-CEO - President and majority owner of Gateway Group, Inc., a M&A and investment banking firm specializing in manufacturing, distribution, and service companies from 1986 to present. Mr. Smith is currently Chairman of and CEO of Allegiant Lighting LLC, the manufacturer of the world's most efficient commercial LED lighting. Previously Mr. Smith was the Managing Member of Abacus Capital, LLC, a private investment firm. Mr. Smith served as Chairman and CEO of EndoBiologics, a biotech company; President and Director of BioPreserve, a medical device company; a Director of Centurion Technologies, an on-line web access software developer for instant data retrieval through "Smart Cards"; a Director of Inforetec, a global positioning system manufacturer; a Director of Digitec, a digital information systems operator and developer; a Director of Ask Rex, an interactive Internet travel service company; President of Avanti Resorts, Inc., a public holding company, and CEO of EdgeMax Marketing, Inc., a multimedia company. Throughout his career, Mr. Smith has been involved in over 300 successful transactions ranging from the sale of main street businesses to sales and mergers of multi-million dollar companies, and has raised well over \$500 million. Mr. Smith has owned and operated manufacturing, distribution, retail and financial companies. He was a founding Director of the Western Washington Youth Foundation, a Seattle Pacific University Fellow and is a Director of the Blueprint Leadership Academy for underprivileged children. . <https://www.linkedin.com/in/jerry-smith-a725bb21/>

Natalia Sokolova, Founder/ President - Natalia is a manager and founder of SGG World LLC since 2006. SGG is a Family Office and a strategic consulting firm with focus on corporate development and financial planning, initial launch, listings, investor relations, regulatory approvals, and the design and preparation of the ultimate liquidity events. SGG Previously Ms. Sokolova was the principal of Exquisite Planning, LLC, a New York based event planning enterprise with an exclusive and prestigious clientele. Prior to moving back to New York, she was the Head of Marketing at Bidz.com, at the time the world's largest online jewelry auction site. Her team increased the sales revenue more than 300% in a two-year period. Because of her well recognized participation in the international modeling industry, Ms. Sokolova Natalia moved to Los Angeles and became a Managing Director for ULG, LLC a worldwide licensing agent for the Elite Modeling Agency. Her marketing and sales efforts grew licensing revenues from an insignificant amount in 1999 to over \$20MM in 2004. Natalia started her career at the U.S. Chamber of Commerce in Washington, DC, working for the Director of the International Division, European Affairs. She graduated Cum Laude in 1998 with a dual major in Finance and International Business from University of Maryland, College Park.

Natalia is a member of the National Investor Relations Institute, National Association of Professional Women and of the Cambridge Who is Who. Natalia is a dedicated philanthropist. She sits on the board of Kick4Life.org and actively involved with Russian Welfare Society. www.linkedin.com/in/nsokolova

Team

Dr. Kirk Schroeder - Chief Medical Officer* After 15 years of International Health work in 1999, Dr. Schroeder co-founded HolaDoctor (holadoctor.net) - the "Spanish WebMD with an accent". HolaDoctor's business is helping healthcare companies and organizations more effectively engage, improve health outcomes, and grow business with Hispanics and other multicultural consumers.

Dr. Schroeder has personally sold multi-million dollar contracts and provided strategic guidance to senior executives at leading health plans, hospital systems, large non-profits, and governmental agencies. He is on the editorial board of the peer-reviewed journal Telehealth and Medicine Today. Prior to co-founding HolaDoctor, Dr. Schroeder spent 20 years working in Internationally in public health programs, primarily in Southeast Asia (Indonesia, Vietnam) and Central America (Guatemala, Mexico). He is fluent in Spanish and Bahasa Indonesian.

Dr. Schroeder's latest passion is helping start-up and early stage health companies reach their full potential. He teaches a graduate-level course on "Entrepreneurship for Health" at Emory University and is writing a book entitled "Getting Past the Pilot: a practical guide for health entrepreneurs serious about getting from start-up to scale-up".

Dr. Schroeder has Doctoral and Master's Degrees in International Health from Johns Hopkins University and a Post-doc from Cornell. He completed his undergraduate work with honors and distinction, at Stanford University. Dr. Schroeder has an expertise in Medicare, the ACA, medication adherence, and multicultural marketing for healthcare. Dr. Schroeder is also an Associate Professor of Global Health at Emory University.

<https://www.linkedin.com/in/dirkgschroeder/>(*pending finalizing current engagement)

Michael Smith, COO, For the past several years Mr. Smith has been involved in the management of several IoT/SaaS product and manufacturing entities. His experience includes managing production, overseeing engineering and product development along with sales, marketing and support of major accounts.

Mr. Smith also has 30 years' experience in the Financial Services Industry working for Smith Barney, PaineWebber/UBS and Wells Fargo. Mr. Smith was a Senior Vice President with PaineWebber/UBS and managed the Municipal Trading Desks in San Francisco and Seattle. Mr. Smith also worked with the Public Finance Departments of Smith Barney and PaineWebber/UBS. Mr. Smith was a Senior Vice President with Wells Fargo managing the Preferred Trading Desk in Seattle which provided trading and underwriting services nationally for all listed and non-listed preferred securities. Mr. Smith took over as the head of Fixed Income Marketing nationally for the Wealth Brokerage Services division of Wells Fargo. In 2012 Michael left the financial services industry and began working in technology and manufacturing.

Mr. Smith has served as President of the Washington Bond Club and also President of the MIHI group which is responsible for raising funds for the Seattle Pacific University Men's Soccer Team. Mr. Smith played for SPU for 4 years while attending the University where he studied Business Finance and Accounting.

Team

Erik Stephansen, CAO – Mr. Stephansen is a Private Equity adviser and former Investment Banker who is experienced in corporate development, technology and sales management work with Cisco, Microsoft and other Fortune 500 companies. He has advisory board experience with several US companies and Australian technology companies.

As a key strategist and architect of the Cytta Connect system and Internet of Things (IoT) ecosystem, Mr. Stephansen is an innovative business executive with documented knowledge of the following industries: medical, financial and professional services, hardware and software technologies. Mr. Stephansen is a Business Economics graduate of University of California, Santa Barbara with specialized studies at UC Berkeley and Stanford University. He is an avid skier and aerobatic pilot. <https://www.linkedin.com/in/erikstephansen>

Daniel P. Jacoy, CFO, He was recently CFO of Tectonic Audio Labs & Tectonic Elements Ltd., a pro-audio and electronics components and sub-assemblies manufacturing and sales company. Daniel was also CFO of Blue Marble Network, an international maritime telecommunications company. Prior to his operating experience, Daniel was principal and portfolio manager of Curo Asset Management, LLC where he developed and managed fixed income and equity portfolios for individual and institutional clients. Previously, he was Vice President of Ariston Capital Management, where his responsibilities included convertible securities portfolio management, securities analysis and trading. During his tenure the Ariston Convertible Securities Fund (CNCVX) was ranked number one in its asset class in 1999 by Lipper Analytical.

His work experience also includes investment management and financial operations responsibilities at Fidelity Investments and Commercial Union Insurance Companies in Boston, Massachusetts and Unigard Insurance Group in Bellevue, Washington. For his extensive stock and bond market knowledge, Daniel has been interviewed by Barron's, The Wall Street Journal, The Wall Street Transcript, Dow Jones News, The Chicago Tribune, The Seattle Post Intelligencer and The Financial Times Mandate.

He has also been a guest lecturer at Seattle University and Bellevue Community College. Daniel received a Bachelor's degree in Business and Finance from Western Washington University. He served as Treasurer and Board Member for the Council for Prevention of Child Abuse & Neglect from 1993 to 1997. <https://www.linkedin.com/in/daniel-jacoy-71474898/>

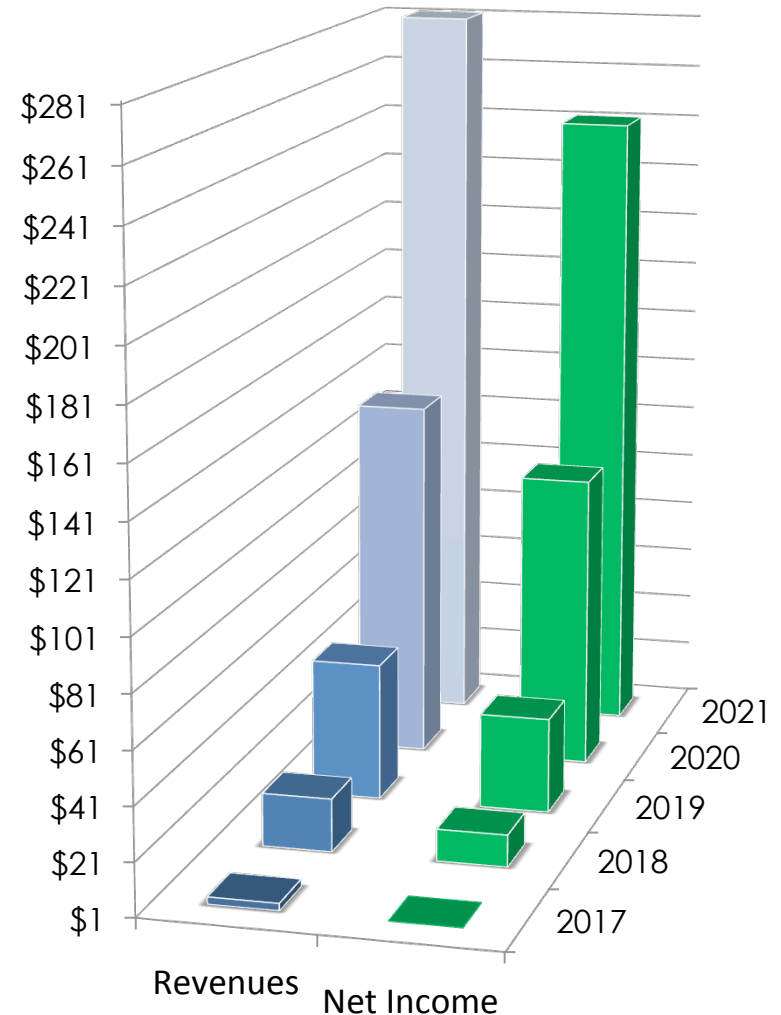
Daniel Johnson - Developer - Mr. Johnson is the Founder of 59 Souls Inc. a leading NY based software application development and design group. Mr. Johnson reprogrammed the VeriSmartPhone and Cytta Connect Version 2.0 application, EvrCare.com designs and Oracle integration. Mr. Johnson has a Masters and a Bachelor in Arts and Sciences, from NY Institute of Technology. <https://www.linkedin.com/in/daniel-johnson-401a10>

Marilyn Harz RN PHD, Advisor– Senior Vice President of the Heritage Provider Network Inc. (HPN) a large California MSO. Dr. Harz is a Health and Care Integration Specialist with major health plans and other healthcare companies to ensure compliance with state, federal and Health Plan requirements for Medicare patients. Dr. Harz developed the medical portions for Cytta/Doctor Direct system. <https://www.linkedin.com/in/marilyn-harz-615a5a6>

Funding needed

Current Round – \$1,500,000

- Begin sales, licensing, strategic partnerships with identified groups/ hospitals/ doctor offices/ ACOs to place doctor directed EvrCare systems with their patients
- Integrate VeriSmartPhone EvrCare V 2.0 software with Android, IOS and Oracle systems
- Complete the EvrCare.com Ecommerce Platform (Integrate Phase 1, and 2 with Oracle Platforms)
- Administrative, marketing, sales



Contact Us

Doctor Direct

VeriSmartPhoneTM

Gary Campbell

Gary@DoctorDirectInc.com

702-900-7022

Natalia Sokolova

Natalia@DoctorDirectInc.com

917-574-2312

<http://www.doctordirectinc.com>