

**Cytta's VeriSmartPhone™ PACI technology  
used by  
Doctor Direct/EvrCare™  
Medical Remote Monitoring**

August 2017

Confidential

# Problems in Healthcare



- Lack of fast access to the primary care Doctor – unnecessary ER visits
- Hospitals get heavily penalized for readmission within 30 day period
- Compliance with complicated Government Regulations
- Current available systems in telehealth are not user friendly and have restricted connectivity
- Doctors are forced to make medical decisions based upon non-consistent, intermittent, and often unreliable data

# Cytta Doctor Direct EvrCare™ Technology



- The Cytta EvrCare™ Version 2.0 system is a doctor directed mobile remote data and video monitoring solution marketed by Cytta's Healthcare subsidiary Doctor Direct Inc.
- The doctor directed EvrCare™ system is a proprietary mobile technology proven through live patient [Clinical Trials](#)
- Our doctor directed EvrCare™ technology takes advantage of government mandated directives in healthcare such as quality driven cost reductions and CPT billing codes
- Our EvrCare™ doctor directed SAAS (Software as a Service) model drives consistent and sustainable profitability
- Cytta Corp has been shortlisted, based on merit, to be part of 20 Most Promising IoT Solution Providers of 2017 by [CIO Review Magazine](#); and featured in the [Magazine of IoT Professionals](#)
- We have developed strategic partnerships with technology and medical partners

# Automatic Remote Medical Monitoring

Seniors, disabled and the chronically ill need the easy-to-use, automatic data collection of our EvrCare™ doctor managed care application

- Our EvrCare™ application automatically collects Bluetooth data and sends out alerts through your smartphone in real-time:
- Patient uses medical grade Bluetooth devices, and our VeriSmartPhone EvrCare™ app on their smartphone does the rest AUTOMATICALLY
- Doctors get real-time alerts, and now have billable data
- Data and video care regimen in parity with patient's needs



# Our Solution EvrCare.com



## EvrCare.com

**Doctor Managed Care**  
Phase 1 (Completed)

And

**Health & Fitness Monitoring**  
Phase 2



Integrate & migrate  
cross-sales



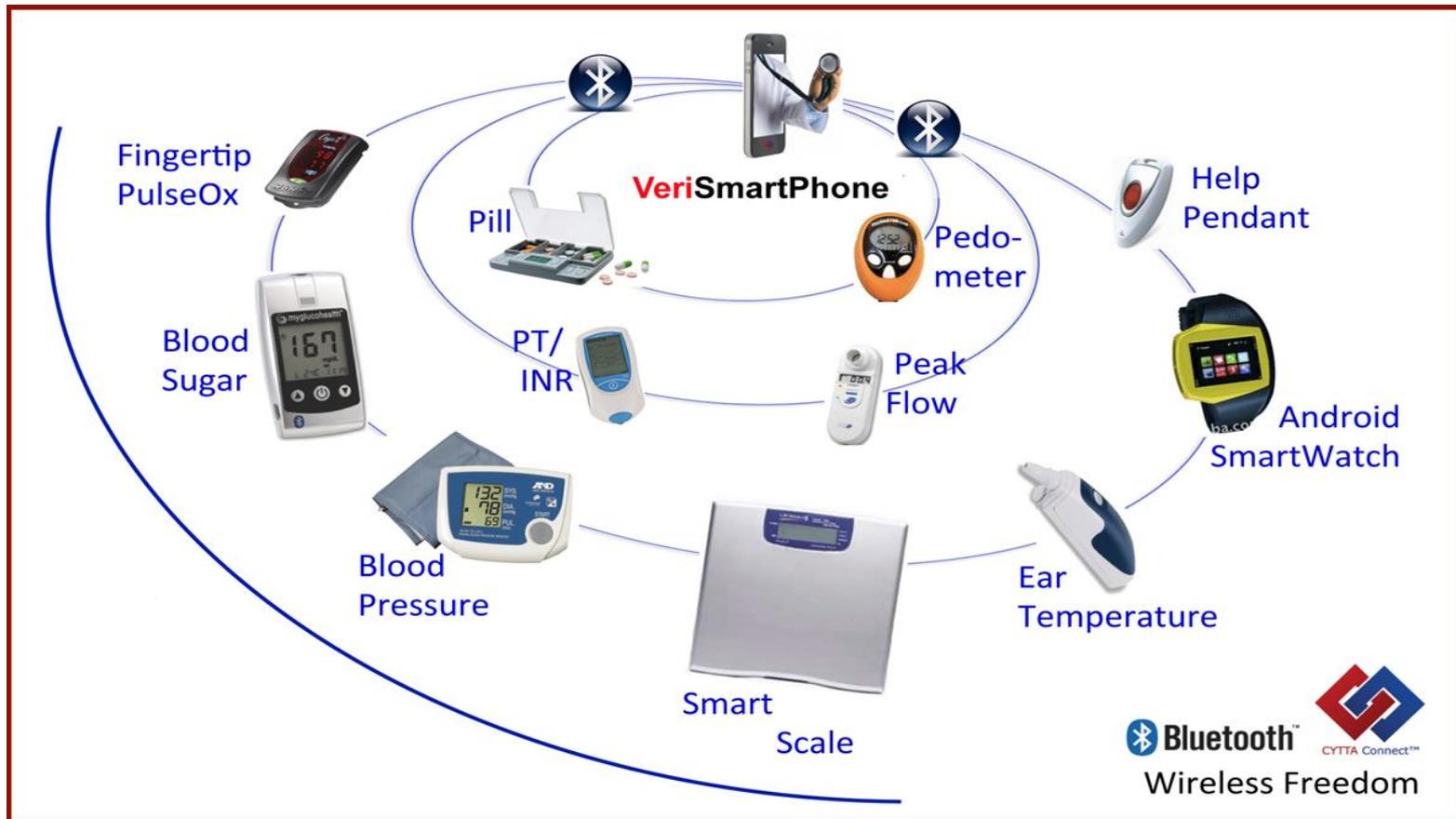
- \$30/monthly fee for all services
- FDA approved Bluetooth devices
- Automatic voice, data, video  
Monitoring & Alerts
- Connects doctor and patient
- Very easy for seniors, etc.

- Freemium and \$9<sup>95</sup>/monthly\*
- Any Bluetooth fitness, health or wellness device
- Automatic Collection plus Alerts\*
- Upgradeable to Doctor Managed Care
- Tech friendly for all

# EvrCare.com Platform



- **Phase 1 (completed)** – Doctor Managed Care - Remote and Video Monitoring
- **Phase 2** – Health and Fitness Monitoring – Social E-commerce Platform





# Phase 1 – Doctor Managed Care

## **\$30 / Month/ Patient: Ready to Market**

- Prescribed by Doctor/nurse/hospital
- Uses only FDA/FCC approved Bluetooth medical devices
- VeriSmartPhone™ EvrCare™ application is downloaded to patient's smartphone
- Doctor creates alert parameters based upon each individual patient
- Alerts go directly to Doctor and staff in real-time
- Doctor can make remote medical treatment decisions for each patient
- Eliminates office and EMR visits
- Doctors make new money
- Reimbursed by Medicare
- Personalizes remote patient care
- Upgradeable to 24/7 care

# Phase 2 – Health and Fitness Monitoring



## Free /'Freemium'/\$10 a month

- VeriSmartPhone™ EvrCare™ app automatically aggregates data from health and fitness Bluetooth devices (Fitbit, Blood Pressure etc.) to EvrCare.com site
- Upgrade from free services to monitor seniors, disabled, chronically ill relatives.
- Individual sets high and low alert parameters and sends alerts to friends, family and caregivers when outside parameters or when reading not taken
- Evrcare.com Platform presents data in various graphic formats and allows data to be compared and contrasted and social networking with other users
- Evrcare.com Platform allows setting of goals and sends advisory notices.
- Advertising and product sales revenue

# Cytta Connect EvrCare Products



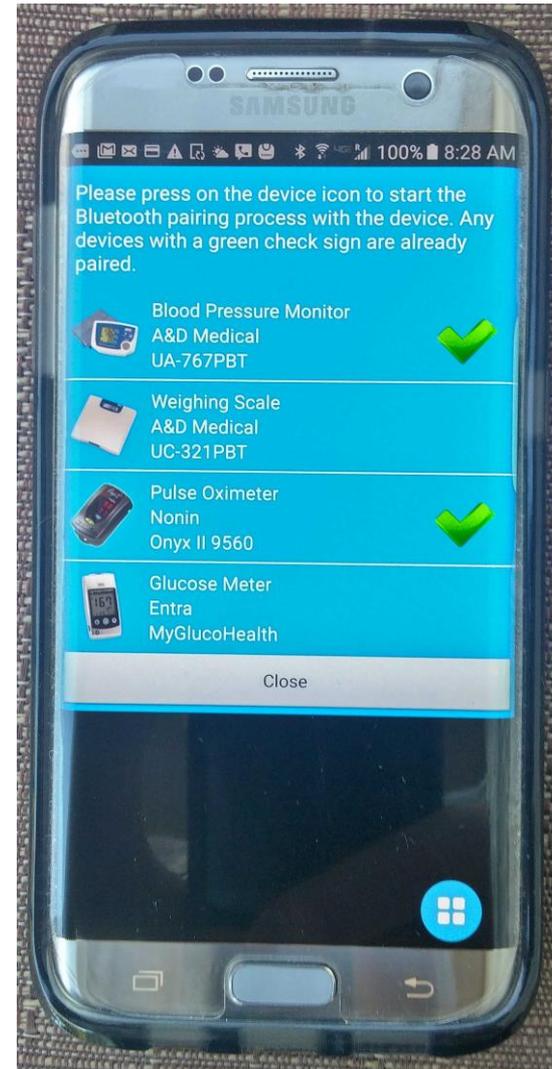
## EvrCare™ Doctor Managed Care (completed product)

- **VeriSmartPhone™ App**– Proprietary app that downloads into Android phones (IOS to follow) that automatically picks up Bluetooth readings from medical peripherals (BP etc.) and interprets the reading and sends the data and alerts via cellular or WiFi.
- **Patient Platform** is a web based platform where each Patient's data is stored and displayed and available as an EHR (Electronic Health Record) for patients, Doctors and caregivers
- **Doctor Dashboard** is our proprietary program for the Doctor's office computers allowing the Doctor to monitor all patients and their readings and alerts in real-time. Doctor and patient may communicate through voice, data and/or video conference
- **Administrator Platform** is our web based platform designed for Healthcare facilities, Medical Groups, and Provider Networks and their registered users to register and administer patients on the EvrCare network.

## EvrCare™ Health and Fitness Monitoring (designed)

- **EvrCare.com** is currently designed and we are commencing the build out of the EvrCare.com Platform incorporating all the doctor directed EvrCare functionality, as well as individual fitness health and wellness monitoring.
- **SUPER™** state of the art compression and encryption which provides quality video transition over very low bit-rate data.

# Images of VeriSmartPhone™ EvrCare™ App



# Images of EvrCare™ Patient Portal



CYTTA Connect™

Welcome Gary! Summary My Account About Sign Out

CYTTA Connect™

Welcome Gary! Summary My Account About Sign Out

**LogBook Entries**

- All ▶
- Blood Glucose ▶
- Blood Pressure ▶
- Weight ▶
- Oxygen Saturation ▶
- Heart Rate ▶

**Charts**

- Blood Glucose ▶
- Blood Pressure ▶
- Weight ▶
- Oxygen Saturation ▶
- Heart Rate ▶

**Blood Pressure LogBook Entry**

EXPORT TO PDF All ▼

Timestamp	Systolic	Diastolic	Unit
11-Oct-16 09:39 AM	146	88	mmHg
11-Oct-16 09:38 AM	156	92	mmHg
11-Oct-16 09:37 AM	150	86	mmHg
11-Oct-16 09:36 AM	146	83	mmHg
11-Oct-16 09:36 AM	150	86	mmHg
11-Oct-16 09:36 AM	159	88	mmHg
03-May-16 09:18 AM	124	87	mmHg
03-May-16 03:30 AM	156	88	mmHg
03-May-16 03:29 AM	151	90	mmHg
21-Jan-16 04:21 AM	122	85	mmHg
21-Jan-16 02:05 AM	145	86	mmHg
20-Dec-15 07:42 AM	138	86	mmHg
07-Jul-15 09:54 AM	121	78	mmHg

**LogBook Entries**

- All ▶
- Blood Glucose ▶
- Blood Pressure ▶
- Weight ▶
- Oxygen Saturation ▶
- Heart Rate ▶

**Charts**

- Blood Glucose ▶
- Blood Pressure ▶
- Weight ▶
- Oxygen Saturation ▶
- Heart Rate ▶

**Spo2 LogBook Entry**

EXPORT TO PDF All ▼

Timestamp	Spo2	Unit
10/19/2016 02:19 AM	97	mg/dL
10/19/2016 02:17 AM	93	mg/dL
10/19/2016 02:17 AM	96	mg/dL
10/19/2016 02:17 AM	98	mg/dL
05/10/2016 06:23 AM	96	mg/dL
05/10/2016 12:43 AM	93	mg/dL
05/10/2016 12:37 AM	94	mg/dL
05/03/2016 09:09 AM	97	mg/dL
05/03/2016 03:23 AM	96	mg/dL
05/03/2016 03:23 AM	98	mg/dL
03/09/2016 03:09 AM	94	mg/dL
03/09/2016 03:08 AM	93	mg/dL
01/21/2016 04:17 AM	97	mg/dL

CYTTA Connect™

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**LogBook Entries**

- All ▶
- Blood Glucose ▶
- Blood Pressure ▶
- Weight ▶
- Oxygen Saturation ▶
- Heart Rate ▶

**Charts**

- Blood Glucose ▶
- Blood Pressure ▶
- Weight ▶
- Oxygen Saturation ▶
- Heart Rate ▶

**Blood Pressure Chart**

EXPORT TO PDF All ▼

Timestamp	Systolic (mmHg)	Diastolic (mmHg)
24-May 01:44	131	78
16-Aug 07:03	121	86
08-Nov 12:22	138	88
31-Jan 17:41	145	88
25-Apr 00:00	151	90
18-Jul 05:19	124	87
10-Oct 10:38	146	85

**Legend**  
● Systolic ● Diastolic

**LogBook Entries**

- All ▶
- Blood Glucose ▶
- Blood Pressure ▶
- Weight ▶
- Oxygen Saturation ▶
- Heart Rate ▶

**Charts**

- Blood Glucose ▶
- Blood Pressure ▶
- Weight ▶
- Oxygen Saturation ▶
- Heart Rate ▶

**Spo2 Chart**

EXPORT TO PDF All ▼

Timestamp	Spo2 (mg/dL)
31-Mar 04:08	97
03-Jul 15:50	92
06-Oct 03:32	97
08-Jan 15:14	97
12-Apr 03:56	93
15-Jul 15:38	96
18-Oct 03:20	97

**Legend**  
● Spo2

# Images of EvrCare™ Doctor Portal



CyTTA Connect v 2.0

**CYTTA Connect™**

KEY

Systolic	Diastolic	Heart Rate	SpO2	Weight	Blood Glucose	Patient#	Bluetooth	Rec Locator	Address	FirstName	LastName	Comment
SY	DI	HR	O2	WT	BG							
●	●	●	●	●	●	CYTTADEMO045	D883772B4A0A			John	Pierce	
●	●	●	●	●	●	CYTTADEMO019	C8785831A9F4			Doctor	Demo	
●	●	●	●	●	●	CH003	3816D18A2247			ConHealth3	Thene	
●	●	●	●	●	●	ABC004				Mike	Sheep	
●	●	●	●	●	●	MTC0001	188796AD9CA8			MyTouch_1	MyTouch_1	
●	●	●	●	●	●	CY1111	188796AD9CA8			Sovan	Cytta	
●	●	●	●	●	●	CY7009	188796AD9CA8			Christian	Reichardt	
●	●	●	●	●	●	WHIT001	C04422C43EAD			Red (old)	Tester	A. Smith
●	●	●	●	●	●	DM024	0883772B4C8B			Vegas	Demo	
●	●	●	●	●	●	SHARP	9CC7D1878A87			William	Becker	
●	●	●	●	●	●	CH004	04180F3A49F2			ConHealthN4	Four	
●	●	●	●	●	●	CYTTADEMO025	24D8AC797259			Doctor	Demo	
●	●	●	●	●	●	CYTTADEMO	D883772B49E8			Lear	Jet	
●	●	●	●	●	●	GAR19	C06A32303A1B20			Gary	Brown	
●	●	●	●	●	●	MKS008	188796AD9CFC			Hans	Zieemann	HTC Wildfire Demo kit
●	●	●	●	●	●	MKS005	000000000000			TEST_je	R.	
●	●	●	●	●	●	CH002	04180F378F28			ConHealthN2	CH	
●	●	●	●	●	●	CYTTADEMO035	510901184033			Doctor	Demo	
●	●	●	●	●	●	ABC006				Rudi	Lahnke	
●	●	●	●	●	●	ABC002				Mike	Holt	
●	●	●	●	●	●	ABC007	38E7D849213C			Xianglong	Hao	

Logout Patients About

3:18 PM 11/30/2016

CyTTA Connect v 2.0

**CYTTA Connect™**

KEY

Systolic	Diastolic	Heart Rate	SpO2	Weight	Blood Glucose	Patient#	Bluetooth	Rec Locator	Address	FirstName	LastName	Comment
SY	DI	HR	O2	WT	BG							
●	●	●	●	●	●	CH001	04180F3A4A02			ConHealth	CH	
●	●	●	●	●	●	MKS003	C04422C4D952			Thomas	R	
●	●	●	●	●	●	CT1138	188796AD9C37			Viale	Wellness	
●	●	●	●	●	●	CY7002	188796AD9B37			Marilyn	Cytta	
●	●	●	●	●	●	CY7005	8C6423E3F6EC			Gary	Campbell	testing system
●	●	●	●	●	●	VNT2006	38EC448A513F			Ventura2006	Ventura2006	
●	●	●	●	●	●	HEALTH	D883772C4A0A			Health	Matters	
●	●	●	●	●	●	MKS009	C04422C50488			Ross	Ross	Welcome Ross, congratulations - device connected!
●	●	●	●	●	●	RAM002	308730C46905			MISTHJWA	MISTHJWA	
●	●	●	●	●	●	BONBO	044451E81045			Steve	Washwell	testing tester
●	●	●	●	●	●	XY2002	D883772B4C91			Charly2	Wu	test remarks1
●	●	●	●	●	●	NV001	D883772B47B1			Golden	Nugget	
●	●	●	●	●	●	GOLDE	D883772B47B7			Golde	Susman	
●	●	●	●	●	●	MKS002				NesuDuo_1	MKS	
●	●	●	●	●	●	STAR	D883772B47B8			DEMO	Erstar	EroStar improves health!
●	●	●	●	●	●	CY7001	188796AD9C8E			Karl	Cytta	Alive and Doing Fine!
●	●	●	●	●	●	CYTTADEMO101	D883772B4B01			Dr. Steve	Seldon	The Doctor is IN!
●	●	●	●	●	●	MKS004	D42040ACD938			Erik	Stephansen	Creating health awareness
●	●	●	●	●	●	TESTER21	D883772C4D50			Evi	Huber	
●	●	●	●	●	●	UT0002	C04422D1A449			Mary1133	Mary1133	
●	●	●	●	●	●	R45	04180F378F28			tr	oop	

Logout Patients About

3:22 PM 11/30/2016

CyTTA Connect v 2.0

**CYTTA Connect™**

Summary Account

CYT005 Gary Campbell

Latest Readings

<b>Blood Pressure</b>	11-Oct-2016 04:39 PM	146/88 mmHg
<b>SpO2</b>	19-Oct-2016 09:19 AM	97 %
<b>Heart Rate</b>	11-Oct-2016 04:39 PM	84 bpm
<b>Weight</b>	24-Jan-2012 03:18 PM	153.91 lbs
<b>Blood Glucose</b>	01-Feb-2014 03:54 PM	107 mg/dL

Previous Readings

19-Oct-16 09:19 AM	SpO2	97 %
19-Oct-16 09:17 AM	SpO2	93 %
19-Oct-16 09:17 AM	SpO2	98 %
19-Oct-16 09:17 AM	SpO2	96 %
11-Oct-16 04:39 PM	Blood Pressure	146/88 mmHg
11-Oct-16 04:39 PM	Heart Rate	84 bpm
11-Oct-16 04:38 PM	Blood Pressure	156/92 mmHg
11-Oct-16 04:38 PM	Heart Rate	86 bpm
11-Oct-16 04:37 PM	Blood Pressure	150/86 mmHg
11-Oct-16 04:37 PM	Heart Rate	85 bpm
11-Oct-16 04:36 PM	Blood Pressure	146/83 mmHg
11-Oct-16 04:36 PM	Heart Rate	85 bpm

Alerts

19-Oct-16 09:17 AM	Heart Rate Reading: 110bpm is greater than Maximum Cautious Limit: 110bpm.
7-Jul-15 04:54 PM	Heart Rate Reading: 101bpm is greater than Maximum Normal Limit: 100bpm.
7-Jul-15 04:53 PM	Heart Rate Reading: 100bpm is greater than Maximum Normal Limit: 100bpm.
26-May-15 06:35 PM	Diastolic Reading: 62mmHg is less than Minimum Normal Limit: 70mmHg.
26-May-15 06:34 PM	Diastolic Reading: 66mmHg is less than Minimum Normal Limit: 70mmHg.
26-May-15 07:19 AM	Heart Rate Reading: 57bpm is less than Minimum Normal Limit: 60bpm.
25-May-15 08:44 AM	Heart Rate Reading: 54bpm is less than Minimum Cautious

Systolic 146, Diastolic 88, Blood Glucose 107, Weight 153, Heart Rate 84, SpO2 97

Print

Logout Patients About

3:22 PM 11/30/2016

# Images of EvrCare™ Admin Portal



### Admin Sign-In

User Name

Password

[HIPPA statement](#)



Welcome Admin! [My Account](#) [About](#) [Sign Out](#)

- Admin Portal
- Admin Users
- Registration Users
- Patients
- Provider Network
- Medical Group
- Healthcare Facility

### Admin Users

First Name	Last Name	Login Name	Password
Admin	Admin	admin	.....
admin new	admin	adminnew	.....
Alex c	John	Alex	.....
Alexi	Alexi	Alexi	....
Alfred	Alfred	Alfred	.....
Andres	Andres	Andres	.....
FrancFernado	Fenix	FrancFernado	....
Smith	Jeranald	Smith	....
Test11	tester11	Test1111	...
Test	User	59soulsadmin	.....
test2233	testr3333	testr3333	.....
Testadmin	Test	Test	....

1 - 12 of 12 items



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- Admin Portal
- Admin Users
- Registration Users
- Patients
- Provider Network
- Medical Group
- Healthcare Facility

### Healthcare Facility

Name	Medical Group Name
59 Souls Health Facility	59 Souls Medical Group
Burbank Campus	Regal Medical Group/Lakeside Medical Organization
Citrus Valley Medical Center - Inter-Community Cam	Lakeside Community Healthcare
Cytta Demo Medical Center	Cytta Demo Medical Group
Desert Regional Medical Center	Desert Oasis Health Care
Efingham Medical Partners	Efingham Medical Partners
Eisenhower Medical Center	Desert Oasis Health Care
Encino Hospital Medical Center	Lakeside Community Healthcare
Fernwood Demo Medical Center	Fernwood Demo Medical Group
Glendale Campus	Regal Medical Group/Lakeside Medical Organization
Green Valley	Remote Patient Monitoring Program
Los Angeles Campus	Regal Medical Group/Lakeside Medical Organization
San Fernando Valley Campus	Regal Medical Group/Lakeside Medical Organization
Simi/Thousand Oaks Campus	Regal Medical Group/Lakeside Medical Organization

1 - 14 of 22 items



Welcome Admin! [My Account](#) [About](#) [Sign Out](#)

- Admin Portal
- Admin Users
- Registration Users
- Patients
- Provider Network
- Medical Group
- Healthcare Facility

### Medical Group

Name	Provider Name
...	
59 Souls Medical Group	59 Souls Provider
Cytta Demo Medical Group	Cytta Demo Provider Network
Desert Oasis Health Care	Heritage Provider Network, Inc
Efingham Medical Partners	Efingham Medical Partners
Fernwood Demo Medical Group	Test Cytta
Fernwood Demo Medical Group	Fernwood Demo

1 of 24 - Clipboard item not Collected. Delete items to increase available space

# Market Size



- \$3.2 trillion spent on US Healthcare in 2015
- \$2.2 trillion dollar market among 84 million Americans who are chronically ill
- One in four Americans has multiple chronic conditions.<sup>1</sup> That number rises to three in four Americans aged 65 and older.<sup>2</sup>
- 223 million smartphones in the US can be utilized to deliver our system
- Gov't new *Telehealth Innovation and Improvement Act* for Medicare pushes remote health services for patients. New HHS Secretary Price has embraced telemedicine.
- 70% of consumers (Deloitte 2016) will buy mobile devices to improve their health and to communicate with care provider.

# Current Market Adoption



## Agreements and partnerships in place with:

- Partnership with [Oracle](#) for technology development and client outreach
- Oracle, Cytta and [Verizon](#) jointly designing major POC rollout for Verizon consumers
- Teaming Agreement [Yona Systems](#) (Native American/8A federal contractor) 160 Hospital bid
- Major National ACO ([Heritage Provider Network](#)) has done live patient clinical trials and seeks to discuss deploying Doctor Directed EvrCare version 2.0
- Readmission clinical review ongoing with Dr. D. Meschler at [Dignity Health](#)
- Signed agreement in place with [Prospect Medical Systems](#)
- Dr. Terry Olson (formerly HPN) now [Oak Street Health](#) wants to deploy our technology
- Several Primary care [physician](#)'s offices has tested and agreed to utilize the system
- Technology reviewed, approved and listed with [Kaiser Permanente](#)
- Partner with [CIFF](#) state of the art and paradigm shifting compression and encryption tech

# Competitive Advantages



Designed &  
monitored  
by your own  
doctor

Uses  
individual  
mobile  
phone

One simple  
step to  
activate

Instant  
response to  
medical  
issues

Easy  
download  
of EvrCare  
app

Great care  
forever and  
reasonably  
priced

Register  
once health  
record for  
life

Market  
ready  
Integrated  
system

# Competition



**We are the only provider of open source mobile telehealth solutions, tested in Clinical Trials and Bluetooth monitoring device agnostic**

- Bosch Healthcare – Health buddy Telehealth care was shut down in 2015
- Honeywell’s - telehealth systems rely on internet only
- Philips Healthcare – telehealth relies on their own branded equipment that needs to be set up at home, WiFi only using tablet – Less than 1000 systems installed nationally
- Qualcomm Life tied to Phillips Healthcare - only WiFi
- Medtronic CardioCom acquired \$200 million, no market, had about 90,000 people being monitored with old telephone based technology, biggest in market
- Alere bought MedApps, a limited mobile solution, for \$25+ million, wrote investment off last year